

Policy Priorities: Mobility



As Denver's third largest economic center, mobility is vital to Cherry Creek's ongoing success.

Cherry Creek businesses employ more than 17,000 individuals, most of which commute to work from across Denver and the greater metro area. Cherry Creek is home to Denver's largest concentration of independent businesses, which rely on efficient transportation infrastructure to deliver goods, provide services and connect more than 15 million annual visitors.

With more than 800,000 sf of new office and retail space in development, we must ensure our transportation infrastructure can adequately and safely facilitate travel to and from a growing Cherry Creek.

Cherry Creek North is Denver's first-identified Pedestrian Priority Zone which Blueprint Denver defines as areas where land use, built environment and demographic factors contribute to high levels of walking.

Pedestrian-friendly design and infrastructure has attracted significant private investment and established Cherry Creek as a premier community to live, work, shop and visit.

Extending safe and inviting pedestrian infrastructure throughout the broader Cherry Creek area is vital to accommodate growth and maintain the neighborhood's district character.

Mobility Priorities:

- The Alliance supports additional federal and state investments in Colorado's transportation system to address maintenance, safety and capacity needs.
- We support necessary investments to ensure our statewide transportation infrastructure can efficiently and safely facilitate commuter and business travel.
- We support infrastructure that accommodates all modes of mobility to meet the diverse needs of Cherry Creek residents, workforce, businesses and visitors.
- We support the enhancement of Denver's multimodal transportation system to accommodate population growth and allow the private sector to move people and goods safely and efficiently, including investments in:
 - Neighborhood safety, sidewalks, bike infrastructure.
 - Funds for installing, constructing, and maintaining bus shelters, benches, and other transit amenities.
- We support Denver's Vision Zero program which aims to make Denver's streets safe for everyone - regardless of where they live, their means and their choice to walk, bike, drive or take transit.
- We support Denver's Safe Routes to School which aims to create safe, equitable environments for travelling to and from school, enable physical activity and lower the risk of obesity for children, families and caregivers.
- We support incentives to reduce per capita vehicle miles travelled.
- We support funding for electric vehicle infrastructure.
- We support initiatives that will expand and improve the Cherry Creek Greenway as a travel corridor for cyclists and pedestrians.
- We support initiatives to improve mobility, medians, sidewalks and pedestrian safety along First Avenue, Cherry Creek's primary travel corridor.
- We support land use policies that promote the development of workforce housing near transit stations and employment centers.
- We seek to advance our mobility priorities through partnerships with organizations who share these values and objectives.



CCA CherryCreekAlliance

info@cherrycreekalliance.com
2401 E 2nd Ave, Suite 150
Denver, CO 80206
cherrycreekalliance.com
303-394-2904