

Policy Priorities: Public Safety

The Alliance believes the City of Denver's #1 responsibility is to maintain public safety.

The health, safety, and quality of life for our residents and business community depends on a safe and welcoming environment. As Cherry Creek continues to grow, the Alliance believes that public safety should remain a top priority.



Law Enforcement

As Denver's most successful retail center, the Alliance supports more aggressive penalties for retail theft. Committing crimes without consequences should not be accepted by our District Attorney's Office.

- The Alliance requests that the District Attorney's Office prosecute and file charges on offenders who have committed retail crimes.
- The Alliance supports interagency coordination to combat the growing threat of organized retail crime rings that promote theft from brick-and-mortar retailers to illegally sell stolen goods through online marketplaces.

The use and abuse of substances leads to other crimes, which dramatically affect businesses and the community.

- The Alliance supports Colorado's fentanyl criminalization bill and classification of fentanyl as a Schedule 1 controlled substance to support law enforcement's ability to respond to the fentanyl epidemic.
- The Alliance strongly opposes the introduction of "safe injection sites" in Denver.

Unauthorized camping on public and private property in Denver impacts public health and safety.

- The Alliance supports the enforcement of Denver’s urban camping ban to protect residents, visitors and business operators while also connecting people experiencing homelessness to emergency housing and support services.

Public Policy

The Alliance supports implementation of evidence-based policies to address the societal drivers of criminal activities including:

- Crime Prevention through Environmental Design (CPTED) which deters criminal activity through urban and architectural design and the management of built and natural environments. The Alliance encourages Denver Community Planning and Development to promote the application of CPTED and encourage staff members to pursue CPTED accreditation to increase neighborhood safety across Denver.
- Increasing public funding for mental health services and substance abuse treatment to address underlying factors contributing to criminal behavior within the community.

Education

- The Alliance supports the creation of educational programs and resources for businesses to enhance their awareness and understanding of organized retail crime.
- The Alliance supports the creation of campaigns to educate the public about the consequences of organized retail crime and promote reporting of suspicious activities or information to the appropriate authorities.



Mobilization

- The Alliance supports a fully funded police department to ensure that we close gaps in recruiting, training, equipment, and retention of quality officers.
- The Alliance supports streamlining Denver’s hiring process for new recruits and experienced public safety personnel to overcome staffing shortfalls and compete with neighboring jurisdictions for top talent.

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